

DECISION-MAKER:	Cabinet Member for Adult Social Care		
SUBJECT:	Market Position Statement – Care and Support Services for the Ageing Population, 2019 -2022		
DATE OF DECISION:	20 th June, 2019		
REPORT OF:	Stephanie Ramsey, Director of Quality and Integration		
<u>CONTACT DETAILS</u>			
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STATEMENT OF CONFIDENTIALITY	
None	
BRIEF SUMMARY	
<p>A market position statement (MPS) is a document that summarises supply and demand in a local area, and signals business opportunities within the care market in that area. Whilst they are not mandatory documents, MPS's are considered a 'best practice' means by which local market shaping duties under the Care Act 2014 may be fulfilled.</p> <p>This MPS provides information, intelligence, and analysis of benefit to current and prospective providers of care and support services for older people, and those with similar needs, on behalf of Southampton City Council (SCC) and Southampton City Clinical Commissioning Group (SCCCG).</p>	
RECOMMENDATIONS:	
	Following consultation with the Joint Commissioning Board to:
(i)	Approve the content of the document
(ii)	Agree the publication of the document
REASONS FOR REPORT RECOMMENDATIONS	
1.	Under the Care Act 2014, all local authorities are advised to produce Market Position Statement as a way of engaging with and communicating with the care market.
2.	The current SCC and SCCC G MPS has covered the period 2015 – 2018 and is now due for renewal.
ALTERNATIVE OPTIONS CONSIDERED AND REJECTED	
3.	Without an MPS it is difficult to evidence that an open and a transparent approach to market management is being maintained. The market may prove less responsive to local commissioning intentions as a result.
DETAIL (Including consultation carried out)	

4.	The initial MPS (published in 2015 and covering the period from 2015 to 2018) is now in need of updating. While some of the key messages remain the same, a number of factors have changed. These include the understanding of a relationship with the market, and the ability to promote more meaningful engagement and joint working.
5.	This new MPS is a summary of all key commissioning intentions relating to the ageing population. This includes a wide range of individuals, with a variety of needs (frailty, mental health, dementia, learning difficulties). The MPS outlines the city's vision for future care services and purchasing plans, and has been developed with support from lead commissioners and key stakeholders. It focuses on the role of providers and the opportunities available to them in developing and delivering services, and covers the period 2019-2022. The MPS also encourages providers to consider how changes in client need and preference will impact on their business plans. It makes the case for Southampton as an attractive city within which to invest.
6.	A number of market opportunities are covered within the MPS. These range from the community support offer and support at home to bed based provision. However, the primary focus of the document is to attract investment into the bed-based provision and to develop more capacity in this part of the market. This will include, but it is not limited to, housing with care and complex residential and nursing placements.
7.	The MPS's key messages have been discussed in detail with the provider market as part of the ICU's ongoing programme of market engagement. These include informal discussions with providers, as well as more formal service development processes. The MPS will serve as the basis for ongoing discussions with the care market. This planned and continuous engagement with the market will enable the ICU to realise and maximise the vision outlined in the MPS.

RESOURCE IMPLICATIONS

Capital/Revenue

8.	There are no immediate resource implications that arise from publishing the MPS. However, the MPS does seek to attract investment into the city and encourage development of the right types of care services. These will, on a case by case basis, be subject to standard procurement and governance procedures as required, which will as standard meet best value and quality requirements.
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Property/Other

9.	The MPS aims to incentivise providers to diversify their bed-based service offer, including increasing the local supply of housing with care. This is in line with the local aim of reducing reliance on residential care and investing in a more diverse range of housing solutions for older people. Where opportunities arise to use land available for development, these will be managed through appropriate governance mechanisms on a case by case basis.
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LEGAL IMPLICATIONS	
<u>Statutory power to undertake proposals in the report:</u>	
10.	Under the Care Act 2014, all local authorities are encouraged to publish their strategic plans and commissioning intentions to allow sufficient time for the provider market to respond to the changes proposed.
11.	Standard procurement regulations will apply for all services developed or purchased based on the direction set by the MPS.
<u>Other Legal Implications:</u>	
	N/A
CONFLICT OF INTEREST IMPLICATIONS	
	N/A
RISK MANAGEMENT IMPLICATIONS	
	N/A
POLICY FRAMEWORK IMPLICATIONS	
	AS ABOVE.

KEY DECISION?	Yes
WARDS/COMMUNITIES AFFECTED:	All wards, vulnerable people
<u>SUPPORTING DOCUMENTATION</u>	
Appendices	
1.	Market Position Statement – Equality and Safety Impact Assessment
2.	Market Position Statement – Care and Support Services for the Ageing Population 2019-2022

Documents In Members' Rooms

1.	None
2.	

Equality Impact Assessment

Do the implications/subject of the report require an Equality and Safety Impact Assessment (ESIA) to be carried out.	Yes
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Privacy Impact Assessment

Do the implications/subject of the report require a Privacy Impact Assessment (PIA) to be carried out.	No
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Other Background Documents**Other Background documents available for inspection at:**

Title of Background Paper(s)	Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1.	N/A
2.	